ABSTRACT OF THE DISCLOSURE

A system and method of receiving real-time multimedia via a network, includes transmitting a request for the multimedia from a client interface. The request obtains a reply response containing a control message having a first encryption key and a unique software identifier containing an entitlement message, which has a second encryption key. The control message defines content stream information and access criteria, and the entitlement message defines the client interface entitlement rights. The unique software identifier decrypts the multimedia in real-time, in accordance with the content stream information and access criteria, in order to render the multimedia at the client interface.